



Web:  
[www.safeguardingchildren.co.uk](http://www.safeguardingchildren.co.uk)

Your Ref:  
Our Ref: NF/HRJ/20150605

Prof. Nick Frost  
Chair – NYSCB

Dallas Frank  
Manager – NYSCB

Room SB109 South Block  
County Hall  
Northallerton  
North Yorkshire  
DL7 8AE

5 June 2015

Dear parent/carer,

### **Keeping Your Child Safe Online**

I am contacting parents and carers to let them know about our new campaign to "Keep your child safe online". Ofcom data suggests that many parents find it difficult to know when or how to talk about online safety to their children because quite often it's a world that they feel they know little about. The internet and social networking are now very much a part of everyday life; we must recognise and respond to this reality.

The North Yorkshire Safeguarding Children Board and the NSPCC are working in partnership to deliver a campaign in North Yorkshire which will give parents and carers reliable, credible and pragmatic support to enable them to have conversations with their children about how to stay safe online.

Please follow the link below to our main E-Safety Campaign page:

<http://www.safeguardingchildren.co.uk/esafety4parents.html>

You can access our information leaflet – '[Keeping Your Child Safe Online](#)' from the link above, which addresses a number of e-safety issues, with tips, suggestions and further sources of help and support.

'[Keeping Your Child Safe Online](#)' has been developed in partnership with local parents, professionals and the NSPCC. On the North Yorkshire Safeguarding Children Board website there is also a list of helpful websites covering all the issues in more detail.

We are also looking to running information sessions which will enable parents and carers to find out more and discuss the issues with other parents, carers and

Tel: 01609 535188  
E-mail: [haydn.reesjones@northyorks.gov.uk](mailto:haydn.reesjones@northyorks.gov.uk)

professionals. The sessions, which will be delivered by representatives of North Yorkshire Police will last for approximately 45 minutes and will be offered to schools. Please contact your school for further information.

Protecting children online is everyone's responsibility. We want to encourage children to speak out if they see anything that makes them feel upset or uncomfortable. To do this, parents and carers themselves must be confident and be well equipped to have these conversations. It may feel daunting, but you don't need to be an expert on the internet. Understanding what children do online and the risks they face will help you keep your children safe.

Yours faithfully,

A handwritten signature in black ink, appearing to read 'N. P. Frost', with a stylized, wavy line extending to the right.

Professor Nick Frost  
Independent Chair  
North Yorkshire Safeguarding Children Board